

# BETIUM PARTNERS AFFILIATE PROGRAM AGREEMENT

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## INTRODUCTORY PROVISIONS

This document sets out the terms and conditions between:

**Betium** (hereinafter the “Company”), licensed and regulated under the laws of Anjouan (license No. ALSI-202412042-FI2), registered at SAN JOSE- SAN JOSE MA TA REDONDA, NEIGHBORHOOD LAS VEGAS, BLUE BUILDING DIAGONAL TO LA SALLE HIGHSCHOOL and the Affiliate, as detailed in their application form, enabling the Affiliate to join and promote the **Betium Partners Affiliate Program** ("Program").

The Affiliate must provide accurate and complete information during application. Upon approval, the Affiliate will promote the Brand using Company-provided Content in return for Commission. Changes to the Agreement will be notified via email, with the latest Terms available on the Affiliate Program website.

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## DEFINITIONS

- **Affiliate:** Individual or entity promoting Betium’s Brand through designated platforms.
  - **Company:** Betium, including subsidiaries.
  - **Content:** Materials provided by the Company, e.g., banners and links.
  - **Commission:** Agreed compensation based on the Revenue Share, CPA, or other models.
  - **Net Revenue:** Gross Revenue minus taxes, duties, fees, bonuses, and chargebacks.
  - **New Customer:** Individual registering with the Brand after interacting with Affiliate Content.
  - **Technical Platform:** Tracking tool provided by the Company for Affiliate activity.
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## GENERAL SCOPE

The Company leverages third-party advertising to grow its business, adhering to objectives such as:

- Preventing gambling-associated crime;
- Ensuring fair and transparent gaming;
- Protecting children and vulnerable individuals.

Affiliates agree to promote the Brand ethically and within these objectives.

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## **AFFILIATE OBLIGATIONS**

The Affiliate must:

- Display and maintain up-to-date Content as agreed.
- Obtain written authorization before using third-party platforms or Sub-Affiliates.
- Avoid marketing to minors or through prohibited techniques (e.g., spam, misleading ads).
- Refrain from using Company trademarks inappropriately, including in domain names or social media.

Non-compliance may lead to suspended payments, altered Reward Plans, or Agreement termination.

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## **COMPANY OBLIGATIONS**

The Company will:

- Provide Content and tracking tools.
  - Record and monitor activities for accurate Commission calculation.
  - Reserve the right to audit Affiliate compliance with the Agreement.
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## **COMMISSION & PAYMENT TERMS**

- Affiliates earn Commission based on agreed Reward Plans (e.g., Revenue Share or CPA).
- Payments require a minimum threshold (€500 or equivalent) and will be made within 30 days upon invoice receipt.
- Negative balances are not carried over unless specified.
- Overpayments or underpayments will be adjusted in subsequent cycles.

The Company reserves the right to amend Reward Plans if performance metrics are unmet or for regulatory reasons.

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## **INTELLECTUAL PROPERTY**

- All Intellectual Property Rights, including Content and Databases, belong to the Company.
- Affiliates are granted a non-exclusive license to use Content for Brand promotion.

- Upon termination, all proprietary materials must be returned or destroyed.
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## **TERM & TERMINATION**

This Agreement remains valid until terminated by either Party. Grounds for termination include:

- Breach of obligations or illegal activity;
- No New Depositing Customers for six months;
- Regulatory changes affecting operations.

Upon termination, outstanding Commissions up to the termination date will be paid, and all proprietary materials must be returned.

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## **APPENDIX A – ADVERTISING REQUIREMENTS**

Affiliates must:

- Use only approved Content from the Betium Partners Program.
- Ensure clarity and compliance in Customer Offers (e.g., wagering requirements).
- Avoid spam, unsolicited marketing, and prohibited techniques (e.g., PPC on Brand trademarks).
- Adhere to social media and jurisdictional advertising policies.

Non-compliance may result in account suspension or termination.